

31-37 Hoxton Street
London N1 6NJ
Telephone 01-739 4282
Telex 22717 ENTER G

3rd May 1985

DEVELOP YOUR SOFTWARE WITH ENTERPRISE

Enterprise Computers Ltd., manufacturers of the highly specified 'Enterprise 64' are pleased to announce the launch of the Enterprise 128 on May 16, supported by a heavyweight TV and press campaign, starting on 27th May 1985.

Fully compatible with all features of the Enterprise 64, the 128 will run all existing software and be able to use all Enterprise peripherals.

The full range of Enterprise products will be vigorously promoted during May on ITV and Channel Four as well as in the consumer press. This is complemented by an extensive overseas distribution network spanning Europe, Africa, Australia and Scandinavia, and UK accounts Zappo and Spectrum offering nationwide coverage. A lot of favourable interest is being expressed by the major multiples in the industry to further this distribution.

'Enterprise Programs', the brand name of Enterprise software produced by Entersoft Ltd, now has a thirty title range, written by some of the country's top software houses. More titles are currently being commissioned with deals being tied up for excellent software from US Gold Ltd, Ocean Ltd, Hisoft Ltd and many others.

Enterprise are keen to further promote software support for the system, particularly for Third Party developments of titles to take advantage of the growing UK and overseas user base.

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Flan Computers Ltd

Directors
D.N.L. Levy, R.H. Madge
L.I. Mahtani, D.M. Mirpuri
M.L. Mirpuri, K.J. O'Connell

Registered office
9 Cavendish Square
London W1M 9DD
Registered in England
No. 1674248

To this end we are offering Software Houses the following:-

1. Enterprise Development Systems will be made available. These will consist of:

Enterprise 64, Technical Specification and **Assembler.**

2. Enterprise will jointly market any programs produced, offering a free PR release and mail shot coverage to our 10,000 member Enterprise Club.
3. Any Software of merchantable quality published will entitle the Software House concerned to a special distribution deal whereby Enterprise will guarantee an agreed quantity of sales and will distribute your initial units to our UK and 20 overseas distributors.
4. Enterprise will support and share costs in advertising the programs.
5. Entersoft are also currently looking for programs to brand under the Enterprise Programs label and would be interested in talking to any company who would like to produce titles for us.

If you would like to take advantage of this offer, contact me at Enterprise Computers on the above number.

Yours faithfully,



Stephen C. Gandy
Product Manager